
Conwy and Denbighshire Public Service Board Workshop Empowering Communities

27 June 2018

- Aim of the Day
- Background: Conwy and Denbighshire Public Service Board Well-being Plan (2018 – 2023) priorities
- A closer look at our Empowering Communities priority
- Group sessions to discuss collaboration opportunities

Aim of today's Workshop

- Agree on a small number of projects where a collaborative approach can build on existing pledges/commitments of member organisations, particularly where collaboration will deliver lasting change.

Priority Areas

Our Well-being Plan sets out the challenges communities face which we feel we can really improve upon by working together. The plan focuses on three priority areas:

- People – good mental well-being for all ages
- **Community – Empowering Communities**
- Place – environmental resilience

Key work areas identified for Empowering Communities

- Capacity building.
- Sustainable infrastructure.
- Employment opportunities.
- Housing.
- Promoting individual well-being / independence and resilience, through community resources (support for carers included).

Our Pledges: Capacity Building

Involvement

- Work with local people to make the right decisions for their area. (BCUHB)
- Support people to plan, improve and shape their communities. (DCC)
- Improve how we listen to and engage with children and young people. (BCUHB)

Family Support

- Introduce a new model of Community Learning Centres, providing extended services with childcare, parenting support, family learning and community access to facilities built around the school day. (WG)

Digital Exclusion

- Target those most likely to be digitally excluded so they have the skills and means to use digital services. (DCC)

Our Pledges: Capacity Building

Community Cohesion

- Work with communities to help maintain local facilities that bring people together, including pubs, libraries, museums, green spaces, arts centres and leisure centres, helping communities take ownership of assets in their local area. (WG)
- Harness arts, culture and creative industries to support the regeneration of our communities. (CCBC)
- Develop our libraries into community hubs that provide a wide range of services and activities. (CCBC)
- Ensure schools take on a more wide-ranging role as community hubs, offering not just education but a much wider array of community activities, helping to join up their communities and the services people need. (WG)

Our Pledges: Capacity Building

Community Safety

- Working with partners, we will implement a plan to help prevent exploitation. (CCBC)
- Act to reduce domestic abuse. (DCC)
- We will review our approach to the safe recruitment of staff and the safe commissioning of services. (CCBC)
- Deliver 20,000 integrated Home Safety Checks, with at least 30% of those being delivered to households referred to the Service by another agency. (NWFRS)
- Improve the way we work with community groups and the police to develop safer communities. (WG)
- Continue to provide well-timed, targeted messaging and advice on how people can avoid being harmed by fires in the home. (NWFRS)

Our Pledges: Capacity Building

Health & Well-being

- Action to increase communities taking action to promote health – including schools, pre-school settings, workplaces, communities and NHS settings. (PHW)
- Develop innovative, community approaches to encouraging more active lifestyles and improving nutrition through the Well-being Bond. (WG)
- Provide easily accessible information that supports people's independence and resilience. (DCC)
- Look at having people as health mentors in the community. (BCUHB)
- Promote well-being and support people to meet their own needs. (BCUHB)

Social Prescribing

- Build the capacity of communities as places which support better health and well-being using approaches such as social prescribing. (WG)

Our Pledges: Sustainable Infrastructure

Local Development

- Ensure co-ordinated planning of new homes, facilities and infrastructure by local authorities, health bodies, housing associations and other key partners. (WG)

Transport

- Create an integrated public transport network, covering the rail and bus networks, which is safe, reliable, affordable and low carbon. (WG)
- Better enable people to travel to work, education and services. (DCC)
- Deliver an integrated public transport network which supports our aim to enable people to travel more actively, by combining different types of transport with walking and cycling. (WG)
- Defend the coastline and protect critical infrastructure including the A55 and mainline rail and trunk sewer at Colwyn Bay. (CCBC)

Our Pledges: Sustainable Infrastructure

Digital Infrastructure

- Deliver fast reliable broadband to those parts of Wales not currently served by the market. (WG)
- Work with the mobile industry and OFCOM to deliver usable and reliable mobile phone connectivity across Wales. (WG)
- Make superfast broadband and mobile networks available to everyone. (DCC)

Energy Infrastructure

- Establish a bespoke infrastructure consenting process which is responsive to business and community needs, to support sustainable economic growth, and to decarbonise our energysupply. (WG)

Our Pledges: Employment Opportunities

Education & Skills

- See that every child achieving the expected standard at the end of primary school (Level 4, Key Stage 2) will achieve 5 GCSEs A*-C (Level 2 Key Stage 4), including English or Welsh (1st language) and Maths, by the end of secondary school. (DCC)
 - Provide young people with effective career advice and mentoring. (DCC)
 - Offer young people the opportunity to develop skills for life and work through volunteering opportunities and meaningful work experience. (DCC)
 - Work with schools to improve results at each key stage of education. We will focus support on groups of learners such as Looked After Children, those on free school meals as well as challenging our high achievers. (CCBC)
 - Develop systems to effectively challenge and support schools performance throughout the Local Authority. (CCBC)
 - Work with schools to implement the digital competencies Framework. (CCBC)
 - Support skill development including apprenticeships to equip people to be ready for work opportunities in the region. (CCBC)
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Our Pledges: Employment Opportunities

Business Support

- Provide more effective support for the development of local supply chains and clusters, so that economic value is retained locally, and more employment opportunities are created closer to home. (WG)
- Develop greater employment opportunities for younger people. (DCC)
- Enable Conwy's businesses to benefit from the major economic developments across the region. (CCBC)
- Develop structures and partnerships to deliver the aspirations of the Conwy Economic Growth Strategy. (CCBC)
- Develop & promote state of the art business premises to attract inward investment and support growth of existing businesses. (CCBC)
- Develop a winter tourism offer in order to strengthen the sector, making it more sustainable for investment and employment. (CCBC)

Our Pledges: Housing

Market Housing

- Support the development of more open market homes in Denbighshire. (DCC)
- Increase the supply of appropriate market housing which meets identified need. (CCBC)

Affordable Housing

- Increase the supply of good quality affordable housing which meets identified need and assists in mitigating the impact of the UK Government's welfare reforms. (CCBC)
- Support the development of 170 Council homes and 260 affordable homes provided by private developers and Registered Social Landlords (RSLs).

Empty Homes

- Bring 500 empty properties back into use and perform among the best in Wales. (DCC)

Homelessness

- Work with housing providers to support tenants and people who are homeless. (BCUHB)
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Our Pledges: Housing

Specialist Housing

- Work with partners to increase the supply and quality of appropriate accommodation in the independent care sector (e.g. residential & nursing care homes). (CCBC)
- Build more purpose built housing developments that would allow people to live independently within a protected and sheltered environment, located close to easily accessible public transport. (WG)
- Support the development of Extra Care Housing. (DCC)
- Additional specialist housing to support people with disabilities and low level support needs. (DCC)

Young People

- Support young people to access suitable homes they can afford. (DCC)

Efficient Housing

- Invest in homes to improve their warmth and energy efficiency, to improve health and reduce the costs of fuel. (WG)
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Our Pledges: Well-being, Independence & Resilience

Health & Social Care Models

- Mainstream 'Investment for Health and Sustainable Development'. (PHW)
 - Invest in a new generation of integrated Community Health and Care Centres, building on the success of the 64 primary care clusters across Wales, which focus on the specific needs of their local areas. (WG)
 - Ensure adults and older people who need health and social care in Denbighshire will experience a seamless service. (DCC)
 - Improve how services work together to support children with complex needs. (BCUHB)
 - Support for children with complex needs. (RPB)
 - Integration of services for older people with complex needs and long term conditions, including dementia. (RPB)
 - Integration of services for people with learning disabilities. (RPB)
 - Build on the emerging primary care clusters working across service providers to tailor public services to local needs, and improve access to a full range of health services. (WG)
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Our Pledges: Well-being, Independence & Resilience

Health & Social Care Models Continued...

- Look at ways to use community hospitals and other places as well-being centres. (BCUHB)
- Deliver a tangible shift in the provision of health and care services into communities, and away from hospitals, and shift the emphasis from treating illness to well-being. (WG)
- Expand the community health and social care workforce, with innovative new roles, such as ‘community connectors’ that support social prescribing and more formal partnerships with volunteers and the third sector. (WG)
- Assist care providers to create sustainable business operation models in the heart of our communities, including advice and support from Business Wales and the Development Bank of Wales. (WG)
- Invest in a new innovative care delivery model in the community, building a more diverse sustainable care sector in Wales, working with private and public sector partners. (WG)

Our Pledges: Well-being, Independence & Resilience

Reducing Health Inequalities

- Reduce inequalities in screening services uptake. (PHW)
- Support Health Boards to improve screening uptake, using the best available technology. (PHW)
- Reduce healthcare associated infection rates and aim to increase immunisation uptake. (PHW)
- Explore ways to reduce isolation. (BCUHB)

Our Pledges: Well-being, Independence & Resilience

Education

- Do more to help people make healthy life choices – like stopping smoking. (BCUHB)
 - Promotion of healthy weight and prevention of childhood obesity. (RPB)
 - Help young people to develop practical ‘life skills’ and behaviours that contribute to good health and well-being. (DCC)
 - Work to get the balance right—as well as being IT literate, young people need to be able to play and be physically literate. We will look at ways to help reduce childhood obesity and improving emotional health. (CCBC)
 - Lead action on health harming behaviours and protective factors – such as, tobacco, obesity and nutrition; physical inactivity; substance use and mental well-being. (PHW)
 - Deliver action to increase the proportion of schools, pre-school settings, workplaces, communities and NHS settings which take effective action to promote health. (PHW)
 - Ensure that the early year’s provision in the new curriculum builds strong key skills, and embeds health awareness, well-being and resilience in children from the earliest stage. (WG)
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Our Pledges: Well-being, Independence & Resilience

Adverse Childhood Experiences

- Prevention and mitigation of Adverse Childhood Experiences – delivering trauma informed services. (RPB)
- Develop research addressing inequalities with a focus on ACEs. (PHW)
- Create ‘ACE aware’ public services which take a more preventative approach to avoid ACEs and improve the resilience of children and young people. (WG)
- Find ways to handle ACEs better and reduce the impact they have on lives. (BCUHB)
- Mobilise action across Wales to prevent and mitigate the impact of Adverse Childhood Experiences. (PHW)
- Support criminal justice to have an ACEs lens. (PHW)

Our Pledges: Well-being, Independence & Resilience

Family Support

- Integrated Family Support Services. (RPB)
 - Pilot Children First areas, to support the better integration of services to reduce the numbers of ACEs and improve the resilience of children and young people. (WG)
 - Build on our current early years programmes and create a more joined-up, responsive system that puts the unique needs of each child at its heart. (WG)
 - Focus on Adverse Childhood Experiences and provide support to parents through multi-agency approaches. (CCBC)
 - Deliver support for parents to give their children the best start. (DCC)
 - Deliver extended, coherent support for parenting, drawing together family support programmes, focused on positive parenting and early intervention. (WG)
 - Mobilise system-wide action to improve outcomes in the early years, with a focus on the first 1000 days. (PHW)
 - Improve support in the 1st 1000 days of life. (BCUHB)
 - Improving outcomes in the first 1,000 days of life. (RPB)
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Our Pledges: Well-being, Independence & Resilience

Care Provision

- Integration of services for Carers, including young carers. (RPB)
- Support a sustainable primary and community care system for future generations. (PHW)
- Ensure all carers in Denbighshire are well supported. (DCC)
- Maintain a sustainable provider market across North Wales. (RPB)

Digital Services

- Use technology to identify and support people who have higher risks to their health. (BCUHB)
 - Work with NHS Wales to provide people with digital ways of accessing health and care services and information, helping empower patients and carers to take greater control of their health and well-being. (WG)
 - Innovatively develop our digital policing capability through development of our mobile data solutions. (NWP / NWPCC)
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Working in Groups, using the key work areas, identify:

1. What area should we take forward in collaboration?
2. How would collaboration add value?
3. Critical success factors / benefits?
4. What will be the output of our work?
5. Barriers to overcome?
6. Who should be involved?

We will now take all this information away to review and report back to the Public Service Board at their meeting in September.

We'll keep you posted!

Any questions?

Thank you for all your help and support

